

EBOOK : SOCIAL INNOVATIONS

- Case Studies -

**CALL FOR
SUBMISSIONS**



**YOUTH
INCLUSION**

CONCEPT NOTE



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Economia HEM Research Center (Morocco) is launching a case studies e-book on “Youth Inclusion” , which is part of the “What Works Projects”¹ led by Tampere University (Finland) and is now calling for submissions from researchers.

OVERVIEW

Social entrepreneurship has recently been discussed as a missing link between entrepreneurship, social change and sustainable development (Abdou et al. 2010; Rizk & Azzamy 2016). It is hoped that social entrepreneurs create sustainable business models that promote positive social change and inclusive economic growth. Small- and medium-sized businesses thrive in the informal and formal economies of the MENA region (Minialai, 2016). While Egypt has the largest proportion of internationally acknowledged social entrepreneurs, Morocco and Tunisia lag far behind (Ismail & Yehiya 2016). However, the phenomenon of social entrepreneurs in the late 2010s remains understudied: How do support mechanisms, incubation practices and income generation work out for today’s young social entrepreneurs in practice? The SAHWA² data indicates that entrepreneurship is among the main aspirations of young people, but the risks involved, the lack of initial capital and the legal and economic hurdles are not conducive to such ventures.

Social Innovation is a step further regarding social entrepreneurship, in the sense that it highlights the positive impacts supposed to be generated by the economic activity in the same way as the innovation process and/or idea behind it.

Through that book, we aim at sharing youth inclusion through social innovations with educators, students and professionals (both from private enterprises and NGO).

This book will gather in different chapters management case studies that can be used both for teaching purposes and as a dissemination tool of innovative practices in the social and economic. Therefore the ‘story-telling’ part of the case needs to be taken into account, and the cases will be designed to encourage discussions and decision-making questions at a Masters Degree level (and above). However, the submission does not have to include a teaching note.

1. The What works -project explores the dynamics of transitions to adulthood from the perspective of young people in the Middle East and North Africa. <https://projects.tuni.fi/whatworks/>

2. SAHWA is a project, funded by the EU : “ Resaerching Arab Mediterranean youth : towards a new social contract.<http://www.sahwa.eu/>

We welcome submissions addressing social innovations in one of the following fields, remembering at all times that the cases should focus on the youth inclusion impacts of the initiatives:

- Social Innovations in EDUCATION : the cases may consider any education level, including literacy, primary and secondary education, professional training and higher education, but could also focus on soft skills development such as communication and leadership;
- Social Innovations in EMPLOYMENT and the capacity of some initiatives to create dynamic ecosystems with a specific focus on youth inclusion at the social and the economic level;
- Social Innovations in ENVIRONMENT PROTECTION : the cases in this part will deal with water issues (access and/or pollution), energy production and use, handling and recycling of waste, circular economy, etc.
- Social Innovations in SOCIAL INCLUSION, and inequalities of fragile populations including gender issues, rural housing, LGBT, disabled individuals, digital fracture, etc;
- Social Innovations in MOBILITY and transportation, including territorial exclusions, public transportation, costs, etc.
- Original RESEARCH APPROACHES in social innovations issues.

SCIENTIFIC COMMITTEE

- Project Scientific Committee including all partners
- External social innovation experts
- Double peer-review

DEADLINES AND SUBMISSION GUIDELINES

Manuscripts will be submitted in electronic format to ebook.socialinnovations@gmail.com before **January 10th, 2022.**

All manuscripts must include a 150 to 250-word abstract, 2 to 5 keywords, and a 50-word maximum biographical statement for each author.



All manuscripts must adhere to the following format :

1. Case Introduction
2. History
3. Case Conceptualization
4. Factors of success or failure
5. Social impacts
6. Learnings and insights

Manuscript length (including all pages, tables, and figures) should be no longer than 3000 words.

Manuscript submissions should be submitted in Microsoft Word. The manuscript should be double-spaced, A4 paper dimensions, using a 12-point font size and a default typeface (Times New Roman).

Key Dates

- Submission deadline : January 10th, 2022
- Notification to authors: within 4 weeks maximum
- Finalisation of review process and acceptance decisions: March 2022
- Book publication: May 2022

If you have any questions, please contact: ebook.socialinnovations@gmail.com

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